

PROGRAMMING CURATORIAL VISION STATEMENT:

Giant Magnet is a celebration of world cultures through the performing arts for children and other adventurous people. The primary criteria for inclusion in Giant Magnet's artistic and education programs is quality: work which entertains but also challenges and respects the intelligence of young audiences.

The work the organization presents ranges from very traditional to contemporary; showcasing artists who:

- celebrate and preserve diverse **traditional cultures**;
- fusion artists who are adapting **traditional art forms with new technologies** and sensibilities; and
- artists working in **contemporary and cross-disciplinary genres**

Giant Magnet also offers programs **in languages other than English** for language and English-as-a-Second-Language students. Each season has presented a large number of **North American** and **world premiere** engagements. In an effort to raise the quality of work for young audiences generated in the US and to provide opportunities for artists to create new work, the organization annually **commissions work**. Giant Magnet also works frequently with artists who primarily perform for adult audiences and helps them tailor their work for young audiences.

The organization curates the annual Festival to represent a diverse range of:

- **nationalities**, and is perhaps one of the most internationally diverse festivals in the country;
- **genres and art forms**, including dance, music, theater, multi-media, circus, puppetry, and vaudeville;
- works relevant to diverse **age ranges**, from very young children to middle and high-school audiences and adults; and
- offerings that are relevant to **school curricula** at various grade levels.

In addition to being educational and informative, as a celebration of world cultures through the performing arts for children and other adventurous people, Giant Magnet's programming is also fun and funny, daring and scary, prankish and silly, rhythmic and musical, emotive and emotional, slapstick and physical, magical and transformative, and most of all colorful.

APPROACH TO PROGRAMMING:

Giant Magnet employs a proactive approach to discovering original programming for the Festival.

Executive Director Marilyn Raichle frequently travels to various countries, and take part in a number of festivals and showcases, actively seeking new work and cultivating new relationships. Artists are typically invited to the Festival after we have seen their work LIVE. Recommendations from like-minded colleagues from other festivals or networks; such as the Asia Pacific Producers', Presenters' and Promoters' Network (APPN) or Performing Arts for Young Audiences or International Association of Performing Arts for Young People (IAPAYP); also inform and influence programming.

SUBMISSION TIMELINE AND CONTACT:

Programming is typically discovered and researched in the year prior to the Festival and finalized in the early summer prior to the following May. The Festival is announced and tickets to school groups put on sale in September prior to the May Festival. Giant Magnet rarely considers unsolicited material from artists. However, all queries should be directed to Executive Director, Marilyn Raichle at the contacts below. Giant Magnet will not return materials unless they are submitted with a self addressed envelope with sufficient postage for return.

Submit ALL programming queries to:

Marilyn Raichle

Executive Director

Phone: (206) 684-7335

FAX: (206) 233-3944

E-mail: marilyn@giantmagnet.org

Postal address: Giant Magnet
305 Harrison Street
Seattle, WA 98109

Courier address (FedEx, DHL, etc.): Giant Magnet
158 Thomas Street #26
Seattle, WA 98109